







## About Creve Coeur Parks and Recreation

Better health, community connections and fun are just a few examples of how Creve Coeur residents benefit from Parks & Recreation services. Our mission is to deliver a variety of recreation programs and services that encourage health, fitness, relaxation and citizen involvement while promoting a strong sense of community for residents of Creve Coeur.

## Serving 18,000 Creve Coeur Residents Through Quality Programs & Events

Each year, fees and taxes fund operational expenses required to make programs, parks and facilities succeed. Additional support from our business community will allow our offerings to be even better. By partnering with Creve Coeur Parks and Recreation, you will help provide additional events to the community, enhance current programs, fuel an active and healthy community and enrich the lives of our residents.

## Event Details

The course for the event will start and finish at Millennium Park and loop out and back via Mason Road and Mason Manner. The course will be a 5K, with the 10K runners running it twice. Water stops will be provided along the course and drinks and fruit will be provided at the finish. The area around the start/finish will host event tents and displays as well a DJ. In past years over 300 runners and walkers have participated. Groups are encouraged to enter and compete against similar organizations/businesses.

## Why provide sponsorship?

The event provides a sense of community and promotes health and wellness, as well as \$2,465 being donated to local charities over the past three years. The City will continue to support this charitable cause is:

Fantastic Finds- Assistance League of St. Louis<sup>2</sup>[www.alstl.org](http://www.alstl.org)

Our member volunteers manage a variety of programs to benefit underserved populations in the St. Louis metropolitan region. Each program has a unique delivery model and focus, from new school uniforms to shoes and socks, to personal care items.

Parks and Recreation		H2H Race Steering Committee
Staff	PHP Committee	Kurt Brown - New Balance
Jason Valvero	1 D Q F L \$ O O H Q a	5 Dr F & D Myo and 2 Chiropractic Physician
1 D W D O L H	% R O W R H Z Q a - R V H S K	+ D O J U L F V, P O C B o l i e Dept D U W P H D W
Council Liaison	/ D X U D . O H I I Q H U	a Tom 1 E B k o r n a n - Big River Running
' D Q 7 L H U O C H D Y L G 5 X V V H O O	/ L W J L Q J H U a 5 D O S K P O & D R O Y C o a n c i l	



## 2022 HEART 2 HEART RUN SPONSORSHIP LEVELS AND BENEFITS

	Diamond	Platinum	Gold	Silver	Bronze	Friend
<b>Sponsorship level (minimum amount)</b>	\$3000	\$1000	\$750	\$500	\$300	\$100
Organization name on flyers at event, recognition during the event.	✓	✓	✓	✓	✓	✓
Organization name on promotional material and table at event.	✓	✓	✓	✓	✓	
Logo on printed material and t-shirt, two free registrations.	✓	✓	✓	✓		
Promotional material in participant information bags, five free registrations.	✓	✓	✓			
Logo on website, 10 free registrations.	✓	✓				
Logo and link on website, 15 free registrations.	✓					





## 2022 HEART 2 HEART RUN SPONSORSHIP RESPONSE FORM

- DIAMOND** - \$3,000 SPONSORSHIP LEVEL
- PLATINUM** - \$1,000 SPONSORSHIP LEVEL
- GOLD** - \$750 SPONSORSHIP LEVEL
- SILVER** - \$500 SPONSORSHIP LEVEL
- BRONZE** - \$300 SPONSORSHIP LEVEL
- FRIEND** - \$100 SPONSORSHIP LEVEL

Sorry, we are unable to participate as a sponsor this year, but enclosed is our 100% tax-deductible contribution of:

\$ \_\_\_\_\_

We would like to be recognized in all materials as:

\_\_\_\_\_

\*Logo to be given in a Vector format.

The advertiser represents that they are fully authorized & licensed to use:

- a. The names, portraits and pictures of persons
- b. Any copyrighted or trademarked materials
- c. Any testimonials contained in any advertisement submitted by or on behalf of the advertiser and published in any City publications and that such advertisement is neither libelous or defamatory, an invasion of privacy or otherwise unlawful to any third party

All applicants are subject to city sponsorship guidelines.

Name: \_\_\_\_\_

Title/Position: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Hold Harmless

The advertiser agrees to hold harmless the City, its Parks and Recreation Department, its elected and appointed officials, employees and volunteers from and against all claims, losses, liability, damage and/or expenses arising from sponsorship agreements and advertising except to the extent arising from the City's breach of contract or negligence. This agreement is subject to terms and conditions of Creve Coeur Parks Sponsorship program receipt of which is hereby acknowledged. This Agreement is not valid unless signed by both the sponsor and the City. This agreement shall be void unless funds are received. Sponsor solely responsible for delivery of all materials in a timely manner.

Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Approved for the City of Creve Coeur subject to applicable funds received by: \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_